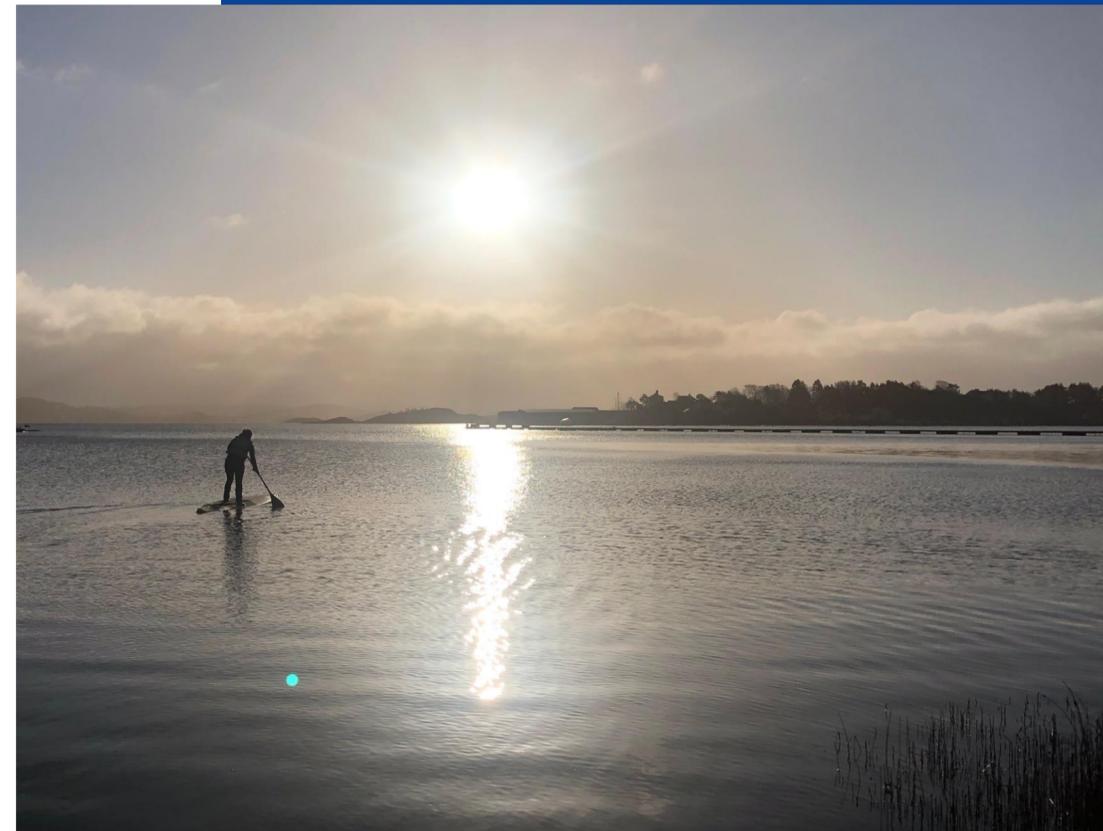


Navigating in the complex policy landscape

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The complex landscape of policy, research and innovation

The EU ambition with the Green Deal and Fit for 55 are of monumental importance

Challenge:

- How can the combined effect of all policy initiatives be understood by industry and others and be seen as an opportunity? If not understood it creates uncertainty with risk of delayed investments.
- Shift regulation mindset from "Picking future winners" to swiftly phasing out of future incompatible fossil energy and increase market deployment support to the well known and well prepared technologies such as bioenergy.

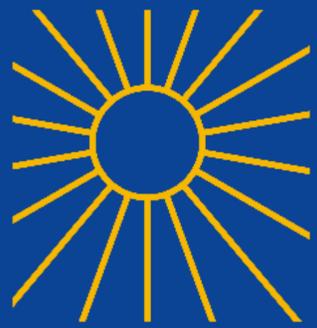
Some examples:

- Renewable Energy Directive update: 5.5% Advanced biofuels. Positive but potential is much bigger than that!
- New Net Zero Industry Act proposal: Advanced biofuels not listed as strategic. Must be changed! Advanced biofuels fulfil all criteria for a strategic technology!

How to turn the challenges into business opportunities creating jobs and inclusiveness?

- Make sure that we have a large number of research and innovation initiatives aimed at the market. Include proactive activities to stimulate innovation and knowledge sharing with a technology neutral system perspective foundation.





Thank you



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